

intelligent
insurer

Cyber insurance awards usa

★ 2025 ★

PR & Media
Guidance

PR & Media Guidance for the Cyber Insurance Awards USA 2025

Congratulations on being a winner and/or coming highly commended at the **Cyber Insurance Awards USA 2025!**

We're sure you and/or your organization would like to shout about your inclusion and we'd love you to do so too! This document gives you some guidance to help make that easier.

Inside this pack you will find details on what to share in press releases, social media as well as the key facts about the Awards. To coincide with our release please only post on social media from April 2 2025.

Please use the following website link for any of your promotional materials: <https://bit.ly/4leHQse>

When posting on social media, please include our hashtag: **#CyberInsuranceAwardsUSA**

And if you tag us using the handles below, we will re-share your post:

X: @intelligentins

LinkedIn: [linkedin.com/company/intelligent-insurer/](https://www.linkedin.com/company/intelligent-insurer/)

For queries please contact:

Gina Baillie, Senior Researcher & Producer, *Intelligent Insurer*
EMAIL: gbaillie@intelligentinsurer.com
CALL: +44(0)203 301 8245

About the Awards

The USA's cyber insurance market is a hotbed of innovation. *Intelligent Insurer's* **Cyber Insurance Awards USA 2025** seeks to recognize and reward the remarkable achievements of the individuals and companies who have worked hard to elevate the standards of cyber risk management.

Our expert panel of judges include:

- Alyssa Watzman, Vice Chair – Cyber Team, **Constangy, Brooks, Smith & Prophete, LLP**
- Brent Rieth, Head of Cyber Solutions – North America, **AON**
- Brett Nakano, Head of US Cyber, **Swiss Re**
- Brian Robb, SVP – Head of Cyber/MPL/Tech, **Berkshire Hathaway Specialty Insurance**
- Catherine Lyle, SVP – Head of Cyber Claims & Incident Response, **Tokio Marine HCC – Cyber & Professional Lines Group**
- Chirag Arora, Chair, **GlobalCISO Leadership Foundation**
- Christiaan Durdaller, President and CEO, **INSUREtrust**
- Craig Linton, Head of US Underwriting Management for Cyber Risks, **Beazley**
- Crystal Boch, Director of US Cyber Analytics at Aon Reinsurance Solutions, **Aon Re**
- Deborah Hirschorn, Managing Director U.S. Cyber & Technology Claims Leader, **Lockton**
- Ho-Tay Ma, Senior Vice President – US Team Leader for Professional Lines, **SCOR Re**
- Jay Stampfl, Managing Director, Cyber Leader, **Alliant**

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About the Awards

- John Loyal, Managing Partner, **Cipriani & Werner**
- Judy Selby, Cyber Insurance Consultant, **Selby Strategies**
- Lawrence Baldino, President – Cyber, Technology, and Professional Liability, **DUAL North America**
- Lydia LaSalata, Global Head of Cyber; Senior Vice President – Professional Liability, **Axis Re**
- Manu Singh, Founder, **Navasana**
- Meghan Hannes, Chief Underwriting and Claims Officer, **K2 Cyber**
- Michelle Chia, Chief Underwriting Officer for Cyber, Design and Select Professionals, **AXA XL Americas**
- Monica Tigleanu, Cyber Strategy Director, **BMS Group**
- Patrick Thielen, Global Head of Cyber Insurance, **Liberty Mutual**
- Robert Parisi, VP & Head of North American Cyber – F & C, **Munich Re**
- Scott Stransky, Managing Director and Head of the Cyber Risk Intelligence Center, **Marsh McLennan**
- Shannon Groeber
- Shiraz Saeed, Senior Vice President – Product Leader Cyber & Technology Risk, **ARC Excess & Surplus**
- Yosha DeLong, Global Head of Cyber, **Mosaic Insurance**

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About the Awards

Intelligent Insurer's **Cyber Insurance Awards USA 2025** consist of Company, Team and Individual Awards which were judged by an independent expert judging panel. To ensure no conflict of interest, not all judges sat on each category. A mix of scoring and meetings were used in order to determine the winners.

Categories:

Company Award Categories:

- Cyber Insurance Carrier of the Year
- Cyber Underwriting Team of the Year
- Cyber Claims Team of the Year
- Cyber MGA of the Year
- Cyber Insurance Broker of the Year
- Cyber Reinsurance Broker of the Year
- Cyber Reinsurer of the Year
- Cyber Reinsurance Underwriting Team of the Year
- Cyber Insurtech of the Year
- Cyber Insurance Technology Provider of the Year
- Cyber Underwriting Technology Provider of the Year (NEW)
- Cyber Insurance Awareness Campaign of the Year (NEW)
- Cyber Insurance Incident Response Provider of the Year
- Cyber Security Consulting Services Provider of the Year
- Cyber Security Solution Provider of the Year
- Cyber Law Firm of the Year
- Cyber Insurance SME Initiative of the Year

Individual Award Categories:

- Inspiring Woman in Cyber Insurance
- Rising Star in Cyber Insurance
- Cyber Insurance Legend
- Cyber Mentor of the Year
- CISO of the Year (NEW)

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Press Releases

We will be sharing an article on the *Intelligent Insurer* detailing all the finalists shortlisted in each category.

We would like to activate a huge amount of activity on social media, both across our own channels (LinkedIn and X) and across your channels (both company and individual). We have prepared some templates and imagery below to encourage sharing.

Can I contact the media directly?

Yes, absolutely! If you have strong contacts with trade media then we would love you to approach them and tell them about your achievement. Please let us know about any coverage you generate.

Any time from Wednesday, April 2, 2025 at 13.00 EST.

Do I need to get press released approved?

No – it's your press release and you have control. It is helpful for us to see press releases for reference (please email gbaillie@intelligentinsurer.com), but we don't expect to sign them off. We are very happy to share the main press release from April 2, 2025 at 13.00 EST (when we are releasing our own results) so that you can take any content directly from that.

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Social Media

How else can I help on social media?

We encourage you to shout about your success on social media and your other owned channels. Below are some suggested template social media posts that you can use. To coincide with our release please only post from April 2, 2025 at 13.00 EST. When posting on social media, please include our hashtag: #CyberInsuranceAwardsUSA. And if you tag us using the handles below, we will re-share your post:

- X: @intelligentins
- LinkedIn: linkedin.com/company/intelligent-insurer/

Sample posts for X:

We're honoured to be a winner in the Cyber Insurance Awards USA 2025, brought to you by @IntelligentIns! Thank you! Explore the full list of finalists at: <https://bit.ly/4leHQse> #CyberInsuranceAwardsUSA

We're thrilled to announce our place as a winner in the Cyber Insurance Awards USA 2025! This highlights our commitment to excellence in the cyber insurance market. Take a look at the full list of finalists at <https://bit.ly/4leHQse>. #CyberInsuranceAwardsUSA

We're excited to share that we're a winner in the prestigious Cyber Insurance Awards USA 2025! This acknowledgement reflects our ongoing efforts to drive forward innovation in cyber insurance: <https://bit.ly/4leHQse> #CyberInsuranceAwardsUSA

Exciting news! We're among the winners in the Cyber Insurance Awards USA 2025, highlighting our commitment to excellence in the cyber insurance market. Discover the full list of finalists at <https://bit.ly/4leHQse>. #CyberInsuranceAwardsUSA

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Social Media

Sample post for LinkedIn and Facebook:

Exciting news! We're thrilled to be named a winner in **the Cyber Insurance Awards USA 2025**, presented by @Intelligent-Insurer!

This recognition underscores our unwavering commitment to excellence in the ever-evolving landscape of cyber insurance.

In an era where digital threats are constantly evolving, being acknowledged by industry experts is a testament to the hard work and dedication of our team. We are proud to stand among the top contenders, showcasing innovation, resilience, and a commitment to protecting businesses from the growing cyber risks.

This recognition wouldn't be possible without the trust and collaboration of our valued clients and partners. Your support has been instrumental in our journey towards excellence in cyber insurance solutions.

Curious to discover more about the outstanding achievers in the Cyber Insurance Awards USA 2025?

Take a look at the full list of finalists and winners at <https://bit.ly/4leHQse> to see the leaders shaping the future of cyber resilience.

#CyberInsuranceAwardsUSA #CyberInsurance
#InsuranceExcellence #CyberAwards

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Imagery

Badge

Shout about your achievement! Attached is a digital winner badge that is a symbol of your excellence and recognition in the cyber insurance industry. Feel free to incorporate it into your professional materials, such as email signatures or marketing collateral, to showcase your accomplishment and association with the **Cyber Insurance Awards USA 2025**.

Social media banner

Attached to this media pack is a banner you can use to let your social media followers know of your exciting news.

Event Photographer

A picture can be worth a thousand words. We will be uploading photos from the night to the Intelligent Insurer [Flickr page](#) and sharing them via our LinkedIn page. We will also be sharing a number of them in our editorial coverage on the Intelligent Insurer news site.

Judges Feedback

Each winner will receive a summarized 'judges comment' via email as to why they won. The comments will also be published on an article where we announce the winners on the Intelligent Insurer's news site.

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